



AUTOMATION BRAIN
Empowered by Innovation



Automation Brain business Promotion Consumer Promotion (AB-CP)

Project Reference :

: AB-CP-01-0190/CIJ

Project Objectives :

Consumer Promotion through unique coding (PINs) .

How Unique Codes Are Utilized :

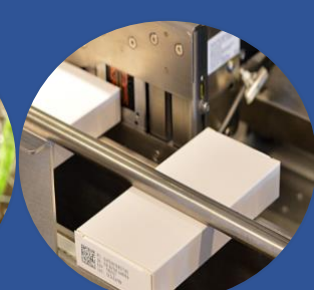
Unique codes were the (Personal identification numbers) PINs for individual products , these are un-repeatable & un-predictable codes which are printed under an efficient code printing method .

Consumer of products use to send hidden secret code on a dedicated server for a lucky draw and win a free prize.

Key Benefits Of business solution AB-CP :

- This project increases consumer demand of products.
- Stimulated overall market demand .
- Attracted new customers .
- Induced existing customers to buy more .
- Helped the firm to remain competitive amongst its competitors .
- Increased sales volume .
- Attracted dealers to buy more because of increased product demand.

All kind of products can be promoted through AB-CP business promotion.



Automation Brain (Pvt.) Ltd.

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Automation Brain (Pvt.) Ltd.

Address : 29D/109M, Quaid-E-Azam
Industrial Estate Kot-Lakhpat ,
Lahore Pakistan
Contact No : +92 300 406 5161
Email : info@automation-brain.com
Website : www.automation-brain.com